



Analytics in Motion Trusted Advisory Services

# Business Transformation Services

Accelerating performance through AI,  
Analytics, Automation and Agile

# Turn disruption into competitive advantage with Business Transformation

Create a truly agile workplace that successfully responds to emerging business challenges

As the rate of change in today's business world continues to accelerate, many companies face a wave of both complex and dynamic organisational challenges. Traditional business models have become increasingly under threat from greater levels of competition, regulatory compliance, digital disruption, changing consumer trends and rapidly advancing technology.



The ability for organisations not only to adapt but respond effectively to a variety of internal and external changes determines their success in meeting these challenges.

Truly agile businesses view market challenges as an opportunity to innovate, differentiate, drive efficiency gains, reduce costs and maximise competitive advantage.

Organisations must therefore adopt a culture that continually embraces change. Existing structures and practices need to be transformed into highly flexible, responsive business models.

Business agility has become a strategic and operational imperative for ongoing success.

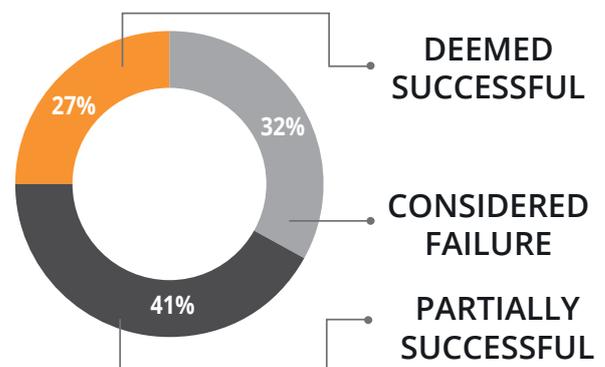
Undertaking any type of business transformation is often difficult and rarely straightforward. Creating an adaptive organisation that fosters a culture of change requires collective leadership, vision, and commitment at all levels.

Many transformations, such as those involving digital technology can be highly complex in size, nature and scope, with implementation occurring over long timeframes.

As a result, many business transformation initiatives typically fail at some point during their implementation or alternatively fall short of their original expectations and benefits.

The financial and opportunity costs of failure can be significant. From the initial investment outlay to reductions in efficiency, competitiveness, and employee engagement. All can potentially lead to a lasting impact on future business performance.

## Corporate Transformations Case Study Results<sup>†</sup>



<sup>†</sup> Sample size: n=41

Results have been rounded to the nearest whole percent



“Agility has become a strategic and operational imperative for ongoing business success”

# Taking your Business Transformation to the next level

**Harness the power of the AI to intelligently drive change, boost efficiency and deliver greater customer outcomes**

At Analytics in Motion, our Business Transformation Services focus on four key areas of speciality – Analytics, Automation, Agile and Artificial Intelligence. These interconnected areas aim to boost innovation, turbocharge value and increase the likelihood that business transformation initiatives will have a successful outcome.

## Key Features to Maximise Transformational Value



### Analytics

#### Providing Data Driven Intelligence

Analytics plays a pivotal role in determining the right strategies/decisions that improve efficiency and create synergy between an organisation's people, processes, & technological infrastructure.



### Artificial Intelligence

#### Innovate, Build, Disrupt

AI has become a leading strategic enabler, allowing forward thinking organisations to create significant business value. It provides greater insights at speed through the deep analysis of large and complex data.



### Automation

#### Enhance Efficiency & Reduce Costs

Automation allows a business to significantly boost its operational efficiency. It provides a means to reduce the time, effort and cost associated with completing manually intensive tasks, while increasing the reliability and quality of results.



### Agile

#### Create a Culture of Responsiveness

Enable cross-functional teams to deliver value faster with greater focus on quality. Embedding a culture that aligns outcomes with customer needs and can adjust rapidly to evolving requirements.

# How Analytics in Motion can assist your Business Transformation

Delivering an advanced capability and skillset to accelerate your Business Transformation aspirations

We provide organisations with the right skills and expertise in order to help you succeed - from Data Scientists to Change Managers and specialists in Agile methodology implementations. Our capabilities and resources can be deployed as stand-alone or used to complement existing people or teams within an organisation.

- ✔ Data Scientists
- ✔ Data Engineers
- ✔ Data Analysts
- ✔ Business Intelligence
- ✔ Change Managers
- ✔ Project Managers
- ✔ Business Analysts
- ✔ Scrum Masters



No two business transformations are ever quite the same. That is why our solutions are individually tailored to meet the unique needs and circumstances of each organisation. No matter what stage or scale of transformation being undertaken, our experts can assist you in achieving your goals.

## About Analytics in Motion

### Advanced Analytics and Intelligence

Analytics in Motion are a multi-disciplinary consulting firm that provides a variety of services and software solutions to organisations around the world. Through our expertise in Advanced Analytics and Big Data we are able deliver insights and solutions that empower customers to make informed and timely decisions.

Our extensive knowledge across all aspects of Analytics, Artificial Intelligence, Automation, and Agile, makes us uniquely skilled to assist organisations lead the pack with their business transformations.

For more information about our services please contact us at:  
[pi@analyticsinmotion.com](mailto:pi@analyticsinmotion.com)

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For more information about our services please contact us at [pi@analyticsinmotion.com](mailto:pi@analyticsinmotion.com)

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